

## PARTICIPANTS | PROFESSIONAL SNAPSHOT



### Aarti Mittal

Executive Director, C&IB

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Aarti has over 30 years of work experience in the banking and corporate industry in India and Australia. She has held roles in frontline banking, managing complex financial institution clients and providing trade and working capital solutions. Aarti has built businesses to be profitable, sustainable and scalable, while being capital efficient. Her core competencies are leadership, collaboration and growing businesses. She is keen to work in the space of environment sustainability and education, both of which she believes are interlinked.



### Aneesha Philip

Sr BU Director, MedSurg

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Aneesha is a commercial leader with over 19 years of healthcare (MedTech) experience in sales, marketing & business development. She is currently Sr BU Director, Orthopaedics at Stryker India, and previously worked at Johnson & Johnson Medical India. A seasoned professional, her strengths lie in strategy and execution, especially when it comes to building teams or building capabilities within a team. She is passionate about developing people and grooming talent and spends time actively coaching and mentoring women in this space. She is a strong advocate for DE&I and is the lead for the Women in Commercial cohort as well as the Presiding Officer for the POSH Committee in her company. A lifelong learner, Aneesha holds an MBA from the Indian School of Business (Hyderabad), and recently completed a Global Leadership Program at the Northwestern Kellogg School of Management. She is also a Certified Health Coach from the Institute of Integrative Nutrition (IIN) in New York. She is keen to build a more intentional connect with the community and leverage her skills and experience to make an impact.



### Anjali Mohanty

Co Founder and CEO, Progrow Farm and Rural Mission Pvt Ltd

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Anjali Mohanty Banker, startup entrepreneur and impact investor. Anjali is a banker turned entrepreneur. In her 30 years as a banker, she has developed and executed growth strategies, built new businesses and implemented digital transformation strategies across the retail and Corporate bank. She has been part of the Board in India and APAC across banks. She has led and managed cross functional teams and business teams across 14 countries in APAC. Anjali is a champion of DE&I and inclusive growth. Sustainability and climate change are areas where she is keen to make an impact. Leveraging her banking experience to deliver on impact objectives lead to her co founding an Agritech and fintech to make accessible, credit solutions to small and marginal farmers in India. The company is creating social impact by empowering rural communities with sustainable and scalable agricultural practices. Anjali is keen to contribute to an organization that shares her passion for financial inclusion, equal opportunities and environmental sustainability.

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### Anu Venugopal

Independent Consultant

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Anu is a seasoned Business and Technology leader who has over 25 years of experience in bringing strategy to life for multiple organisations. She has led a number of large transformational programs involving setting up and operationalising Global Technology and Business Services, insourcing capabilities, services, process and setting up green field sites. An outcome focused professional who has worked with organisation such as Capita, Hutchinson, AstraZeneca, Anu has led global capabilities and teams. She excels in providing structure to amorphous areas and streamlining processes to produce visible results. After 25 years of working in Corporate, Anu has taken a conscious decision to move into the social sector as she is passionate about Inclusion, Diversity, Equity and Sustainability. She in her last assigned led the Inclusion, Diversity and Sustainability space to deliver audit outcomes and make a visible difference in the organisation.

Anu is a Microbiology graduate, certified Independent Director, IOD and is currently pursuing the Women on Board course to make her for into the social sector.



### Charu Raizada

Integrated Communications Expert, ESG, Crisis & Leadership Counsel

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Charu is an accomplished and award-winning expert in integrated communications and crisis management, with a wealth of experience spanning 25 years. Throughout her career, she has had the privilege of strategically advising businesses, collaborating closely with the C-suite to build trust and enhance reputation. Her expertise extends to both international and domestic corporates, brands, and institutions across various sectors, including hospitality, consumer tech, aviation, FMCG, B2B, and healthcare.

She has also been at the forefront of sustainability and CSR campaigns, designed to bring about behavioural change. Additionally, Charu successfully set up the corporate communications function at a research start-up, building the brand with the objective of generating awareness and establishing it as a thought leader. In 2021, she embarked on a formal journey in the social sector, advocating for mental health and championing gender equality. Since then, Charu has actively supported a maternal health program and held the position of Principal Director of Marketing & Communications at a social impact organisation, working on strengthening learning outcomes in government schools. As a member of Catalyst 2030, she is also volunteering with district collaboration and localisation working groups.



### Dr Anjali Alam

Medical doctor Spl in Medical Informatics

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Dr Anjali Alam a proud veteran, is a medical doctor with three decades of experience in Clinical care, Hospital administration, HR management and Medical Leadership in the Armed Forces Medical Services. Her vast and varied experience includes healthcare delivery, both preventive and curative at numerous Air Force Stations and hospitals and managing of medical procurement at hospital and Air HQs level. She has authored a handbook of medical stores management for medical officers. She has specialized in Medical Informatics and has designed and implemented the hospital information system for all IAF medical echelons. She was the Principal Director of HR management of about 6000 Doctors and paramedics of IAF before her retirement from IAF as an Air Commodore. For her meritorious service she has been commended by Chief of the Air Staff and Air Officer Commanding in Chief. Dr Anjali is an alumna of Armed Forces Medical College and has a Masters in Management studies from Osmania University. She is a certified POSH trainer and has given POSH training to IAF and various corporates.

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### Geetha R

Managing Partner, Asima Consulting LLP

Geetha has over 35 years of experience in the Corporate Sector with a unique combination of sound business understanding and technology expertise. Post her stint at Unilever for 25 years, she worked with IT companies to help build products and deliver solutions. She has deep experience in Consumer Goods & Retail Industries, delivering technology and digital transformation initiatives. She has a passion for bringing innovative solutions to business problems and setting up simplified processes leveraging digital technologies to deliver business value and starting off new initiatives from Strategy to execution. She has worked in India and in Global roles, in Technology, Product Management, GTM, Analytics, AI, Shared Services and Business Operations areas during her Corporate Stint. She works with SME businesses today to help them in their digital transformation initiatives. She is on the Advisory Board of Kemin Industries South Asia. She is a rank holder in her MBA from IIM-Calcutta and in her Engineering degree from Madurai Kamaraj University. Her core principles are – integrity, innovation & implementation. She is very touched by the inequality in society and believes she will do whatever it takes to make an impact in the society. She is a grounded person and believes more in execution, innovative ways of problem solving, streamlining operations for efficiency and mentoring teams to improve outcomes.



### Jesy Chitra

Software Product & Social Media Strategist

With 17 years of dynamic IT industry experience, Jesy thrives in designing groundbreaking software solutions by employing a bedrock of systems thinking. Her expertise lies in crafting innovative technological solutions that redefine industry standards and meet evolving user needs. Specializes in crafting cutting-edge products from inception, she combines technical prowess with a strategic mindset, consistently delivering solutions that stand at the forefront of technology. Jesy's journey reflects a commitment to pushing boundaries and redefining possibilities in the ever-evolving landscape of IT. Besides, she is a passionate social media strategist with a mission to empower NGOs. Leveraging a decade of experience, she specializes in elevating organizations by boosting visibility, amplifying impact, and driving successful fundraising campaigns. Dedicated to making a difference, she navigates the digital landscape to create compelling narratives that resonate, fostering connections and support for meaningful causes. #SocialMediaStrategist #ProductStrategist. Beyond pixels and code, there's a cause close to her heart - Promoting mental health awareness in India. Let's cultivate conversations, erase stigma, and build a landscape of empathy and understanding.



### Kalpana S

Program Manager, Centre of Excellence for Machine Intelligence and Robotics, IIIT Bangalore

Kalpana has spent the last 25 years in various roles in core manufacturing, information technology and analytics. In her current role in IIITB she manages a Center of Excellence on Machine Intelligence and Robotics responsible for managing a center activities in research, innovation and outreach to build a best in class research center in Karnataka. She has been an active volunteer with several organisations. Having trained sign language, has worked with the deaf community in skill development and employability. Advisory Board Member to Rise Against Hunger India, NGO focused on ending hunger by providing food and life-changing aid to the world's most vulnerable. She is member of WICCI Karnataka – Women and Childcare and has participated in several key initiatives which include Health Camps, Career Counseling for high school kids. She also a certified story teller and loves to tell tales to her inhouse captive audience of seven kids to get the title of 'Best Aunt'. She has a Bachelor's Degree in Electrical and Electronics Engineering and a Master's degree in Information Technology. She is a certified Six Sigma and Lean trainer.

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### Madhur Singh

Journalist, Communications Consultant, Media Trainer

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Madhur Singh has been a journalist for over two decades, with extensive experience in policy and sustainability reporting. Currently, she is writer-editor at the World Economic Forum, fact-checking trainer with the Google News Initiative's network of trainers, and is working on a start-up idea in the sustainability solutions space. She has previously been managing editor at IndiaSpend.com and FactChecker.in, India correspondent for Bloomberg Law and Time magazine, as well as a reporter, sub-editor and leader-writer with the Hindustan Times and The Indian Express. She aims to use her experience in policy, sustainability and communications to amplify impact in the social sector, helping NGOs take a systems and circularity lens and maximize the impact of their outreach and advocacy efforts.

A 2020 Chevening South Asia Journalism Fellow, she has a Master's in International Relations from the University of Warwick, UK, and a Master's in English Literature with Post-Colonial Studies from Panjab University, Chandigarh. She also helps organize the Khushwant Singh Literary Festival in Kasauli and London.



### Manju Muraleedharan

Independent Consultant

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Manju Muraleedharan is a social impact professional who has worked on various women and children-related projects within different organizations in India and abroad. Through these experiences, she has gained insights into running micro-enterprise ventures and coordinating community initiatives at a grassroots level. Her journey has also involved collaborating with government, corporates, and educational institutions to support program implementation, fundraising, and volunteer mobilization. Manju also possesses entrepreneurial experience, having run an e-commerce business in the Indian jewelry space in US. Her educational background includes an MBA from Narsee Monjee Institute, Mumbai and a Master's Degree in Counseling Psychology from Santa Clara University.



### Mona Dutt Prinjha

Head of Market Operations Asia Pacific Japan and India, GSS, Nokia

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Mona is a Telecom Professional with 27+ years of extensive local & international experience in the industry working with Nokia, Ericsson, Huawei, Airtel. She has worked across multiple fields of Pre-sales, Operations, Product Management & Network Designing covering diverse management responsibilities. In her current role at Nokia she leads the Market Operations for Asia Pacific & Japan at Global Sales Support, driving Pre-sales and Tendering support for 2G/3G/ 4G/5G networks. Previous to this she has been the Mkt. Operations lead for India, MEA, Solutioning lead Europe, Lead for DC Cloud and Security units & Head of Technology. She has worked in Huawei as GM Pre-sales Core Networks, India & Nepal Mkts; In Ericsson, as the Product Mgmt. lead DB solutions and Pre-sales lead for India, Sri Lanka Mkts; and worked in Bharti Airtel Operations for Punjab, Haryana & Delhi circles. A natural leader with strong interpersonal skills, Mona has a deep understanding of large cross-functional teams working in diverse global environments and has in-depth knowledge of the Telco domain. She is apt at setting up business networks across geographies, is motivated, customer-focused with a consistent track record of providing result-oriented leadership. Mona holds a bachelor's degree in Electronics & Communication Engineering from Nagarjuna University & a Post Graduate Diploma in Marketing.



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### Neeti Chaand Mehra

Director, Indecent Foods Pvt Ltd

Neeti is an individual with high vitality, strong sense of purpose and a passion to contribute. She has spent the years of her professional journey across sectors- Media, Retail, Financial Services and hospitality including three years as an entrepreneur to build a food services company ground up, launching and growing multiple food brands. These 23 years have been consumed with various roles to give direction to business through GTM Strategy & Monetization, Designing policies and procedures, Consumer life cycle management including Consumer Segmentation and Targeting, Brand creation and Marketing, Business Analytics, Product Development, Distribution Sales, Maintaining cross functional synergies, New Business Development and Project handling. She is now working with start ups as a mentor to guide and support them through the life cycle. Neeti is keen to take her journey with the social sector forward to contribute to those who may be benefitted with her experience and her enthusiasm.



### Preeti Singh

Reporter, Bloomberg News

Preeti made a mid-career change at 47 years to scratch an itch to become a journalist. She went back to school and graduated with a master's in journalism from Columbia Journalism School in 2017. She currently works at Bloomberg News as a business and finance reporter for India. Before this Preeti covered private-equity and institutional investors for the Wall Street Journal in New York. Before this Preeti worked at organisations like Disney India, Ranbaxy Labs Ltd and Executive Search, across brand management, content and recruiting senior management in healthcare and media. Preeti also holds a Master of Business Administration (M.B.A) from Xavier Institute of Management in Bhubaneswar.



### Preeti Wadekar

Co-Founder, Executive Director & CEO, White Bridge Education

Preeti Wadekar is a Co-Founder and CEO at White Bridge Education. Through White Bridge Education, Preeti combines her business acumen, global experiences along with a passion for and experience in education to partner with global universities in their recruitment efforts and identify products and opportunities for the rapidly growing yet largely untapped Indian education sector. She holds an MBA from Columbia Business School and is also a certified Career, Executive & Life Coach. She brings over 17 years of corporate and international business experience, working with brands such as EY, Siemens and KPMG in business areas of governance, enterprise risk management, statutory audit, accounting, human resources, project management, behavioural change management & communications, talent management and leadership development. She also leads the MBA Admissions Consulting team at The Red Pen working with high potential entry-level executives around the world for admissions to competitive global business schools. As a Board member of the Association of Graduate Admissions Consultants, she has unique insights to enable students to make informed choices about global education opportunities, while providing holistic guidance to navigate complex admissions processes.

She has studied and lived in the USA for over 9 years as well as travelled to, worked in and led teams across 25 countries including the UK, Germany, Singapore, Malaysia, China, Hong Kong, France, South Africa, Chile, Brazil and more.

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### Priya Barve

Marketing And Communications Consultant

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Priya has over two decades of experience in advertising and marketing, and has been in leadership roles with Google, Mondelez and Leo Burnett across Asia. Over her career she has worked on global brands and platforms to lead product development, marketing and digital strategy, and advertising campaigns. She has been a keynote speaker at industry events like YouTube Brandcast and a Jury member at the APAC Effie Awards. Outside of work, Priya is passionate about food and cooking, and participated in the inaugural season of MasterChef Asia. She and her husband host a supper club that celebrates regional Indian food. Priya has volunteered with many social sector organizations, more recently helping with program design and fundraising. She holds a Master in Management Studies from NMIMS, and has lived and worked in Mumbai, Hong Kong and Singapore.



### Rama Naicker

PMO - Delivery Excellence, Olam Mindsprint

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Passionate about optimization of processes, Rama is a highly self-driven, motivated individual with a flair for leading from ideation to production to implementation cycle of projects with ~20 years of work experience in business strategy, governance and compliance, product design, project management and implementation, team building, deployment, coaching and training, recruitment and research initiatives. She has worked in South Korea, South Africa and India with some of the pioneers of Ed Tech sectors - HeyMath, Educational Initiatives, Next Education etc. straddling both private corporate sector and the NGO/startup arena. Along with a background in science, research and product development, she comes with a strong set of execution skills combined with attention to detail, adherence to timelines and a tenaciousness for closure of projects requiring cohesive, seamless collaboration across domains. With a penchant for maximizing efficiency, and a structured, systematic approach to work, she is equally comfortable with ambiguity and is always looking for creative ways to solve problems with the awareness of available resources. She believes that an organization thrives through the potential of its people and growth happens when we are playing to our collective strengths.



### Richa Ghosh Roy

Associate Director -Inclusive Banking , HSBC

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Richa has spent more than 20 years in Agri-business/ Banking where she held multiple roles in the domain of Sales, Product Development & Business Development in North and Western India. Her journey started in Agri- input sales with Nunhems India and after that she moved into Agri Banking domain first with a short stint with ICICI Bank and then a decade long role at Yes Bank where she, along with her team, was instrumental in growing the Priority Sector Lending book of the Bank. Currently she is leading the Organic Business vertical, a part of Priority Sector Lending at HSBC as Associate Director- Inclusive Banking Unit. An avid reader and music lover, Richa holds PG Diploma in Rural Management from Indian Institute of Rural Management and Bachelor in Agriculture from GB Pant University of Agriculture and Technology. She aspires to contribute to the society by associating herself with Financial Inclusion, Developmental & Sustainability initiatives at regional, national & international level.

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### Sheel Singh

Ex Director, Wipro

Sheel has 20 years of experience in Technology industry and has held multiple management positions in products & services companies driving technology strategy, business consulting, and digital transformation engagements. She is passionate about creating and delivering innovative solutions in emerging technology areas such as artificial intelligence and automation, leveraging her cross-industry expertise and domain knowledge. In her most recent roles as a Director at Wipro and Strategy leader at Honeywell she built and nurtured high performing teams and has successfully driven transformation agenda through implementation of AI, analytics and software bots that have improved operational efficiency, customer satisfaction, and business outcomes for manufacturing industrials.

Sheel holds a Master of Business Administration (PGPX) from the Indian Institute of Management, Ahmedabad and Bachelor Of Technology (BTECH) from JNTU, Hyderabad.



### Sunita Reddy Cheruku

Partner, Social Venture Partners

Sunita is a natural leader experienced in building high performing teams through inspired and inclusive leadership. She, spent 12 years at Novartis Pharma and was noted for driving great successes across several teams in clinical research, by coaching and motivating associates to unleash their potential. She has proven ability to re-energize and restructure teams, and develop strategic initiatives with a futuristic vision. As part of the Novartis Hyderabad site Development Leadership team, she was instrumental in building a cohesive, collaborative, and constructive team culture.

In 2019, Sunita made the transition into the social sector by joining Social Venture Partners (SVP) Hyderabad, an organization with a vision of engaged philanthropy, as a Partner. Since then, she has been involved in coaching/mentoring NGO's across the Education & Skilling domains. She is also an active member of the Hyderabad chapter management committee.

Sunita holds a Ph.D in Nutritional Sciences from the University of Connecticut, USA, followed by a Research Fellowship at Rutgers University, USA.



### Surabhi Agarwal

Asia Pacific Product Head, Mastercard

Accomplished global business leader with extensive experience in conceptualising and executing end-to-end business strategy. Leadership and Transformation experience across businesses and departments in Financial services, Payments and Consumer Goods industry. Proven track record in delivering business P&L, product development & innovation, Go-to-market execution, digital partnerships, and customer experience across client segments/ geographies in today's dynamic, digital world.

Passionate about driving inclusive growth & equality, particularly focussing on female talent. Actively mentoring young aspiring talent both within & outside work for last 15 years.

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### Surabhi Roy

Vice President

With over 22 years of rich and diverse corporate career, traversing through heading operations, to managing bank products financials globally - and in her current \*position\* she heads the Third Party Risk Management for Chief Finance Office in Deutsche Bank. During her tenure of holding different corporate roles, she has been part of global teams, setting up operations in India, drawing control frameworks, leading cross-functional teams spread over different locations. Social sector has always lured her, and she has been involved in voluntary work around health education for women with Aanganwadis and JJ colonies in Delhi. Her interest inclines towards education sector (probably because she comes from a family of professors), she would love to do more in the particular field. Contributing to society significantly is what she desires to attain through Women on board. With extensive experience in corporate world, she walks into this journey to further make a difference to the 'not so privileged' part of the society.



### Toranj S Mehta

Director of Marketing, De Beers India Pvt. Ltd.

Toranj currently heads marketing for De Beers Forevermark in India. As brand custodian of one of the world's leading diamond brands, she manages all aspects of marketing for the brand in India. The brand launched in 2011 and has gone from strength to strength and is today the leading international diamond brand in the country.

A strong believer in the potential of the Indian market and the Indian consumer, Toranj has with her team launched Indian consumer focussed programs which are being seen as having global potential.

She began her career as a management trainee with Blowplast Ltd. (now VIP industries). In 2003, Toranj joined Titan Company Ltd. where she worked for 9 years.

A management professional with over 22 years' experience in Marketing, Organised Retailing and Sales Management, Toranj has special domain knowledge of marketing and consumer understanding in international markets, luxury and lifestyle marketing.

A Master of Management Studies (Marketing) from Narsee Monjee Institute of Management Studies, Mumbai, Toranj completed her Bachelor of Arts from St. Xavier's College, Mumbai. A road trip enthusiast Toranj enjoys travelling across the world and being a hands-on mom to her young daughter.



### Vidya S Thakur

Vice President - HR, LTIMindtree Ltd.

Vidya comes with 30+ years of experience managing a global portfolio in IT, ITes and consulting. Effective change management and transformation leader, seasoned at creating new ideas and strategic concepts. Key skills include strategic HR, organisation development, culture transformation, executive coaching and driving large transformation programs.

On personal front love singing, painting and keen on deepening my understanding in psychology.



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### Vijayalakshmi Raghavan

Independent Consultant

Seasoned professional with leadership capabilities spanning project delivery, people management, digital strategy and implementation and AI/ML solutions. Managed multiple cross functional teams consisting of domain experts, managers, engineers and analysts. Proven track record in working with cross functional leadership, governing councils to secure project funding approvals and clearances and kick off strategic business initiatives. Excellent communication skills, backed by analytical problem-solving and financial planning skills. Created solutions for public health managing cross functional teams of AI-ML scientists, public health professionals, engineers and product people for deployment in public health settings for a non-profit funded by large multinational donors. Built Cough for TB - a tool that screens for pulmonary TB using coughs and Anthropometry for Newborns - a tool that measures weight and height for babies between the ages of 1-45 days through a video. Responsible for budgets and operational execution. In earlier corporate stints, managed teams of analysts providing production support for CRM and project managers and teams. Professional experience in delivering multiple projects, building stakeholder consensus and supporting our partners in project delivery by working closely with internal and external technology solutions providers in IT services and product engineering settings. Have managed global teams of senior and junior resources to deliver project objectives.

